

## **CarInsurance.com Gathers the Best of Insurance Company Super Bowl Commercials**

*Ahead of Super Bowl LVII on February 12, Carinsurance.com takes a look at the best of previous insurance company Super Bowl commercials over the years*

**Foster City, CA – January 23, 2023** - As anticipation builds for Super Bowl LVII - both the game and the commercials - [CarInsurance.com](https://www.carinsurance.com) looks back at some of the commercials from big-name insurance companies that have appeared during past Super Bowls.

**See the complete list:** [10 of the best insurance company Super Bowl commercials](#)

The editors at Carinsurance.com chose the top 10 insurance company Super Bowl commercials in no order, selecting from both funny commercials and those that were memorable for sparking a conversation.

Among the insurance companies featured in the list are Geico, Progressive, State Farm and Allstate, which also earned an honorable mention for its Mayhem commercial that aired just after the game ended in 2013. Celebrities that appear in the commercials on the list include Drake, Bryan Cranston, and Paul Rudd.

“A lot of people watch the Super Bowl more for the commercials than the game itself,” says Laura Longero, executive editor for CarInsurance.com. “Insurance companies are already known for their commercials, and they really step it up for the Super Bowl, creating spots that are remembered long after the game ends.”

### **About CarInsurance.com**

CarInsurance.com is owned and operated by QuinStreet, Inc. (Nasdaq: [QNST](#)), a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. QuinStreet is committed to providing consumers and businesses with the information and tools they need to research, find and select

the products and brands that meet their needs. CarInsurance.com is a member of the company's expert research and publishing division.

CarInsurance.com is a one-stop online destination for car insurance information, providing unbiased, expert advice on how to shop for insurance plans, what consumers should pay and what coverage they can get from a policy. Since 2003, CarInsurance.com has been educating consumers through its breadth of expert content, tools, and in-depth studies to help site visitors make informed decisions about their car insurance.

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